National Safety Conference

2027



PARTNERSHIP PROSPECTUS 2027

Touchstone for safety innovation in the workplace

Australia's annual gathering of work health and safety leaders, innovators and professionals.

27–29 April 2027 | W Brisbane

Presented by the NSCA Foundation

nationalsafetyconference.com.au



INVITATION TO PARTNER 2027

Shape the future of safety with us

On behalf of the NSCA Foundation staff and directors, I am delighted to invite you to participate as a partner or exhibitor at the National Safety Conference 2027, taking place from 27–29 April at W Brisbane.

We are living and working in uncertain times. Economic pressure, rapid technological change, evolving regulation and a growing awareness of psychosocial risk are reshaping what it means to keep people safe at work. For many safety leaders, the question is no longer only how we manage today's risks, but where workplace safety is heading next.

That question sits at the heart of the 2027 program. We hear a great deal about artificial intelligence, automation and the changing nature of work, but far less about what these shifts mean in practice. This year's conference brings together local, national and international speakers to explore the future of safety across technology, leadership, wellbeing, regulation and high-risk work.

Our focus is firmly on what comes next: the solutions that are already working, the emerging issues every organisation should be considering, and the practical steps that will help workplaces adapt with confidence.

For partners, this is an opportunity to be part of that conversation—to put your solutions in front of the decision-makers planning for the future, and to show how your organisation is helping build safer, healthier workplaces.

Expect three days of engaging discussions, interactive panels, hands-on workshops and genuine connection with Australia's WHS community, set against the vibrant riverside backdrop of W Brisbane.

For more details on partnership and exhibition opportunities, please visit our website or contact our event team.

Let's shape the future of safety — together.



Bernie Doyle
Chief Executive Officer | Chairman
NSCA Foundation

NSCA Foundation

ABOUT THE EVENT

Welcome to the National Safety Conference

The National Safety Conference is the flagship annual event of the NSCA Foundation and the premier gathering for work health and safety professionals across Australia.

Held over three dynamic days, the conference features a diverse and future-focused program covering the full spectrum of WHS—ensuring your people are protected both physically and mentally. From regulatory updates and psychosocial risk to emerging technologies and innovative safety strategies, the conference is destined to deliver practical insights and thought leadership to support safer, healthier workplaces.

2027 PROGRAM SCHEDULE

TUESDAY
27 April
- Pre-Conference Workshop
  Separate registration required
- Exhibitor Bump In

WEDNESDAY
28 April
- Conference Day 1
- Welcome Reception

THURSDAY
29 April
- Conference Day 2
- Exhibitor Bump Out
  From 5.00pm

ABOUT THE NSCA FOUNDATION

Supporting Australia's WHS profession since 1927

Since 1927, the NSCA Foundation has been dedicated to inspiring and supporting Australia's work health and safety profession in building safer, healthier workplaces.

We deliver professional development through a range of in-person and online opportunities, including webinars, networking events, and our National Safety Bulletin and National Safety Online platform. Our flagship initiatives include the prestigious National Safety Awards of Excellence, National Safety Conference, a series of state-based Safety Forums, and SafeConnect networking events held across the country.

Through these platforms, we keep our members informed, connected, and empowered to lead the way in WHS.

NSCA Foundation

WHY PARTNER

Why participate in the National Safety Conference?

Exposure

To a large local, national and international audience before, during and after the conference.

Opportunity

To raise your company profile amongst a valuable target audience.

Lead Generation

Networking with delegates in the exhibition area and the opportunity to establish relationships with new clients.

Recognition

Including acknowledgement and clear demonstration of your company's involvement, commitment and support.

WHO WILL ATTEND

300+ WHS decision-makers

For the 2027 conference we will be welcoming 300+ delegates to Brisbane over both major days who will be from the following, but not limited to, occupations:

300+
DELEGATES

- Safety Managers
- National Operations Managers
- National Self Insurance Managers
- Divisional Office Managers
- National Retail Operations Managers
- Regional HSE Managers
- Head of Health, Safety & Environment
- Senior Project Managers
- National Occupation Health Managers
- Operations Duty Managers
- National Safety & Sustainability Managers
- HR Specialists
- Head, People Services
- Health, Safety and Wellbeing Managers
- Head of Quality
- Executive Directors of Human Resources
- National HSE Managers
- Regional Operations Managers
- Chief People & Culture Officers
- HR Operations Managers
- Group Health & Safety Managers
- National Risk & Safety Managers
- GM, People & Business Improvement
- Advisors of People & Culture
- WHS Managers
- Health & Safety Managers
- HR Managers
- Risk, Compliance & WHS Managers
- Group Managers OHS & Wellness
- Managers HSE Mgt Systems & Risk
- Safety Solutions Managers
- Site Operations Managers



PARTNERSHIP OPPORTUNITIES

Major partner packages

Platinum Partner

ALLOCATED

- Naming Sponsor for the Conference
- Company logo alongside event logo on header of website
- 1st Priority placement in the exhibition area
- Recognition as the Platinum Partner with company logo on all National Safety Conference event marketing including regular EDM's to the full NSCA Foundation distribution list (20,000 subscribers)
- Company logo on all media partner promotions of the event
- Banner displayed on each stage during the entire conference (banner provided by partner)
- Logo placement on event signage and on event holding slides
- Company profile on the conference app with logo, bio, link to website and contact details linked from the home page
- Welcome address at the start of the conference
- Opportunity to play a video of up to two minutes during the conference
- Full page advertisement in the conference program
- MREC advertisement on National Safety Online
- Full page editorial in 1 x Edition of the National Safety Online
- 1 x Native Feature in National Safety Bulletin
- 3 x exhibition tabletops and priority placement in exhibition area
- 6 x registrations including access to the conference and welcome reception
- 4 x push notifications via the conference app (two on day one and one on day two)
- Delegate list 2 weeks prior and 2 weeks post conference (subject to privacy laws)

PROUDLY SECURED BY

ecoPortal
Health and Safety
Engagement Software

Gold Partner

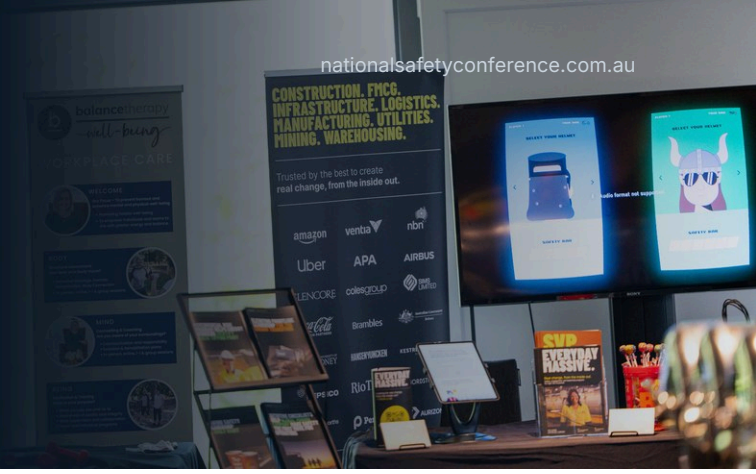
2 AVAILABLE

$10,000 + GST

- Recognition as a Gold Partner with company logo on all National Safety Conference event marketing including regular EDM's to the full NSCA Foundation distribution list (20,000 subscribers)
- 2nd Priority placement in the exhibition area
- Logo placement on event signage
- Logo placement on event holding slides
- Company profile on the conference app with logo, bio, link to website and contact details linked from the home page
- Full page advertisement in the conference program
- Editorial in 1 x Edition of the National Safety Online
- 1 x Native Feature in National Safety Bulletin
- 1 x Leaderboard advertisement on National Safety Online
- 4 x registrations including access to the conference and welcome reception
- 2 x exhibition tabletops with priority placement
- 3 x push notifications via the conference app
- Delegate list 2 weeks prior and 2 weeks post conference (subject to privacy laws)

PARTNERSHIP OPPORTUNITIES

Major partner packages



Silver Partner

2 AVAILABLE

$7,500 + GST

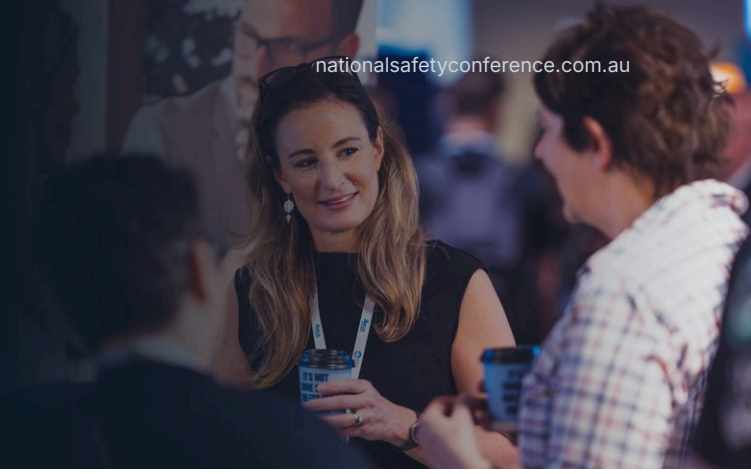
- Recognition as a Silver Partner with company logo on all National Safety Conference event marketing including regular EDM's to the full NSCA Foundation distribution list (20,000 subscribers)
- 3rd Priority placement in the exhibition area
- Logo placement on event signage
- Logo placement on event holding slides
- Company profile on the conference app with logo, bio, link to website and contact details linked from the home page
- Half page advertisement in the conference program
- 3 x registrations including access to the conference and welcome reception
- 1 x exhibition tabletop
- 2 x push notification via the conference app
- Delegate list 2 weeks prior and 2 weeks post conference (subject to privacy laws)

Bronze Partner

3 AVAILABLE

$5,500 + GST

- Recognition as a Bronze Partner with company logo on all National Safety Conference event marketing including regular EDM's to the full NSCA Foundation distribution list (20,000 subscribers)
- Logo placement on event signage
- Logo placement on event holding slides
- Company profile on the conference app with logo, bio, link to website and contact details linked from the home page
- 2 x registrations including access to the conference and welcome reception
- 1 x exhibition tabletop
- 1 x push notification via the conference app
- Delegate list two weeks prior and two weeks post conference (subject to privacy laws)



PARTNERSHIP OPPORTUNITIES

Event & digital partnerships

Welcome Reception Partner

1 REMAINING

$10,000 + GST

- Recognition as the Conference Welcome Reception Partner with company logo on all National Safety Conference event marketing including regular EDM's to the full NSCA Foundation distribution list (20,000 subscribers)
- Opportunity to provide a short address during the welcome reception
- 2 x banners displayed in the welcome reception area and at the registration area for the conference
- Logo placement on event signage
- Logo placement on event holding slides
- Company profile on the conference app with logo, bio, link to website and contact details linked from the home page
- 1 x exhibition tabletop
- 2 x registrations including access to the conference and welcome reception
- 2 x push notifications through the conference app (one per day)
- Delegate list 2 weeks prior and 2 weeks post conference (subject to privacy laws)

App Partner

1 REMAINING

$5,000 + GST

- Recognition as the App Partner with company logo on all National Safety Conference event marketing including regular EDM's to the full NSCA Foundation distribution list (20,000 subscribers)
- Company profile on the conference app with logo, bio, link to website and contact details linked from the home page
- Logo placement on app home screen / splash page
- Logo placement on event signage
- Logo placement on event holding slides
- 2 x registrations including access to the conference and welcome reception
- 2 x push notifications through the conference app (one per day)
- Delegate list 2 weeks prior and 2 weeks post conference (subject to privacy laws)



PARTNERSHIP OPPORTUNITIES

Program & branding partnerships

Keynote Session Sponsor

2 AVAILABLE

$3,000 + GST

- Recognition as the Keynote Session Sponsor with company logo on all National Safety Conference event marketing including regular EDM's to the full NSCA Foundation distribution list
- Opportunity to place a banner on stage during the keynote speaker session
- Flyer seat dropped at the keynote speaker session (flyer provided by partner)
- Logo placement on event signage
- Logo placement on event holding slides
- Company profile on the conference app with logo, bio, link to website and contact details linked from the home page
- 1 x registration including access to the conference and welcome reception
- 1 x push notification via the conference app
- Delegate list 2 weeks prior and 2 weeks post conference (subject to privacy laws)

Lanyard Partner

1 REMAINING

$2,500 + GST

- Recognition as the Lanyard Partner with company logo on all National Safety Conference event marketing including regular EDM's to the full NSCA Foundation distribution list (20,000 subscribers)
- Company logo printed on lanyards distributed to all conference delegates (lanyards to be supplied by partner and must include the NSC logo in the design)
- Logo placement on event signage
- Logo placement on event holding slides
- Company profile on the conference app with logo, bio, link to website and contact details linked from the home page
- 1 x exhibition tabletop
- 1 x registration including access to the conference and welcome reception



PARTNERSHIP OPPORTUNITIES

Partner & exhibitor packages

Exhibitor

$3,000 + GST

- Delegate list 2 weeks prior and 2 weeks post conference (subject to privacy laws)
- Company profile on the conference app with logo, bio, link to website and contact details linked from the home page
- 2 x registrations including access to the conference and welcome reception
- 1 x exhibitor tabletop

EXHIBITION FLOOR PLAN

W Brisbane floor plan coming soon

The 2027 exhibition floor plan will be released shortly. Exhibition placement is allocated in order of partnership level, so contact our event team early to secure your preferred position.



VENUE

W Brisbane

81 North Quay, Brisbane QLD 4000

Located in the heart of Brisbane's CBD, W Brisbane is a five-star luxury hotel renowned for its contemporary design, premium conference facilities and vibrant riverside location.

Set on North Quay with sweeping views across the Brisbane River to South Bank, the hotel puts delegates moments from Queen Street Mall, the South Bank Parklands and the city's cultural precinct.

Between sessions, unwind or network with fellow delegates at the Living Room Bar, dine at signature restaurant The Lex, or take in the river views from WET Deck, the hotel's rooftop pool and bar. AWAY Spa and the FIT gym round out a refined, modern stay.

The venue provides the perfect setting for the 2027 National Safety Conference, bringing together Australia's WHS community in an inspiring and modern environment.

5-star
Luxury hotel in Brisbane's CBD

Riverside
Views across the Brisbane River to South Bank

2 min
Walk to Queen Street Mall

312
Guest rooms and suites

BOOK YOUR PACKAGE

Partnership & Exhibition Application Form

All prices are in Australian dollars and exclusive of GST. Completed applications, including signed terms and conditions, should be returned to the NSCA Foundation Event Manager at **conference@nscafoundation.org.au**

Contact Person:

Job Title:

Organisation Name:

Address: **Suburb:**

State: **Postcode:**

Telephone: **Mobile:**

Email: **Website:**

Major Sponsorship Opportunities

☐ Platinum Partner	ALLOCATED
☐ Welcome Reception Partner	$10,000 + GST
☐ Gold Partner	$10,000 + GST
☐ Silver Partner	$7,500 + GST
☐ Bronze Partner	$5,500 + GST
☐ App Partner	$5,000 + GST
☐ Keynote Session Sponsor	$3,000 + GST
☐ Lanyard Partner	$2,500 + GST

Member discounts

Discounted Partner and Exhibitor Packages for NSCA Foundation Members:

Platinum Partners	**15% discount**
Corporate Gold Members	**10% discount**
Corporate Silver Members	**5% discount**

TOTAL AMOUNT PAYABLE

$

Exhibition Packages

☐ Exhibition Package	$3,000 + GST

Signed: **Date:**

I confirm that I have read and understand the terms and conditions of my selected sponsor/exhibitor options as included in the next page of this prospectus under 'Terms & Conditions'.

TERMS & CONDITIONS

Client Exhibition Contract

ON COMPLETION PLEASE RETURN TO
NSCA Foundation Event Manager
Tel: +61 407 548 829
conference@nscafoundation.org.au

1. For the purpose of this contract, the term Management shall include the NSCA Foundation and its staff and any applicable agents.
2. By returning a booking form confirms your acceptance to these terms and conditions.
3. All bookings are subject to Managements approval, and we reserve the right to refuse an application.
4. Management reserve the right to alter any aspect of the National Safety Conference program and floorplan without notice.
5. Management reserves the right to introduce new packages and additional exhibition space should the opportunity arise.
6. Management agrees to provide the Partner and/or Exhibitor with the agreed inclusions as outlined in the original Partnership & Exhibition Prospectus and Exhibition Manual. Any additional requirements will be at the Partners and/or Exhibitor's expense.
7. The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
8. The Partner and/or Exhibitor agrees to abide by the payment schedule as outlined by Management.
9. The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.
10. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.
11. The contract may be cancelled by either party provided written notice is received by 18 December 2026. A refund will be issued minus a 25% service and administration fee. If the Partner and/or Exhibitor cancels after this date, the Partner and/or Exhibitor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses. Partners and/or Exhibitors which have not fully paid for their stands by 26 March 2027 will not be permitted to participate in the event and exhibition stands may be re-allocated.
12. Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.
13. Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
14. The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
15. The Partner and/or Exhibitor agrees that any contact with the Press on Exhibition premises shall be by arrangement with Management officials.
16. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
17. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
18. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Exhibition, but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
19. The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition or the utilisation of the exhibited products.
20. The Exhibition area will be secured during off-hours. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
21. The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.

Agreement

I agree to abide by the said Contractual Obligations as written above.

Company Name:

Signed by:

Signed: **Date:**

Address: **Suburb:**

State: **Postcode:**

National Safety Conference

Let's shape the future of safety — together

To secure your partnership or exhibition package,
contact the NSCA Foundation event team.

PHONE
+61 407 548 829

EMAIL
conference@nscafoundation.org.au

NATIONALSAFETYCONFERENCE.COM.AU